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## **A user's guide to working with the RED POST CD/DVD Template.**

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**The information provided in this document is provided for use with RED POST CD & DVD template(s), for the purpose of submitting artwork to RED POST.**

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The "REDPOST\_DVDandCD Template.psd" is an Adobe Photoshop file at 600dpi.

High resolution printing can be as high as 1200 or even 2400dpi. You must resize the template accordingly using IMAGE -> IMAGE SIZE -> RESOLUTION.

When resizing, be sure to leave the document width & height unchanged - Resize only the resolution.

Plain text will look fine at 300dpi, there is usually no reason to go higher. Complex images however may not look good under 600dpi. In general you will achieve greater than satisfactory results if your final image is at 600dpi. We will print labels that have complex photos at the higher printer resolution, but you will rarely see an improvement if your design is higher, and larger resolutions will severely slow down image processing and load times.

Dimensions of disks are as follows:

Standard Coverage:

120mm disk width with a 1.3mm non-printable outer margin  
36mm non-printable inner plastic diameter (includes center hole).

Full Coverage:

120mm disk width with a 1.3mm non-printable outer margin  
36mm non-printable inner plastic diameter (includes center hole and metal reinforcement ring.)

You should design for full coverage, as that is the stock we regularly use. Do this by turning off or deleting the "395 Inner Diameter" layer before you start.



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When designing your artwork, you should allow for a small amount of non-essential bleed room on the outer and inner edges that may or may not be printed. This will account for any slight variation in disk manufacturing.

Even so, be aware that a small amount of the background (white or silver) may be visible on some disks. This is a disk manufacturing issue and is not caused by RED POST.

To prevent any loss of important information, do not place any text, essential images, etc. near the edges of the disk. Always leave an ample margin.

For Precise color matching:

Please supply an accurate color laser printed proof with your image file for comparison.

Please submit image in CMYK, Grayscale, Duotone or Monotone format.

Files should be .PSD or .TIF formats with no screening profiles.

DO not flatten your images.

Please supply any and all fonts used in your design, or rasterize all font layers ahead of time.

The CD-R and DVD-R logos were designed by RED POST for use exclusively with projects at our facility, to supplement the use of the official copyrighted logos. They are meant solely to convey the medium used to the viewer. Please do not distribute them.